



200

Customize Success Events

Use as the Default Success Metric (Choose up to 3)

220	Pre-defined Success Events	
230A	1 Revenue	<input checked="" type="checkbox"/>
230B	2 Orders	<input type="checkbox"/>
230C	3 Units	<input type="checkbox"/>
	4 Carts	<input type="checkbox"/>
	5 Cart Views	<input type="checkbox"/>
	6 Checkouts	<input type="checkbox"/>
	7 Cart Additions	<input type="checkbox"/>
	8 Cart Removals	<input type="checkbox"/>
240	Custom Success Events	
250A	1 Shipping Information	<input type="checkbox"/>
250B	2 Billing Information	<input type="checkbox"/>
250C	3 Order Information	<input type="checkbox"/>

210

Save Changes Cancel

Figure 2

300

Custom Insight: Edit Your Commerce Variables

Commerce Variables		Type	Original or Recent	Expire After	Reset
1.	Registrations	Text String	Most Recent Value	Visit	<input type="checkbox"/>
2.	Placement Analysis	Text String	Most Recent Value	Visit	<input type="checkbox"/>
3.	Custom 3	Counter	Original Value	Page View	<input checked="" type="checkbox"/>

310 320 330 340 350 360 370 380

Save Changes Cancel

Figure 3

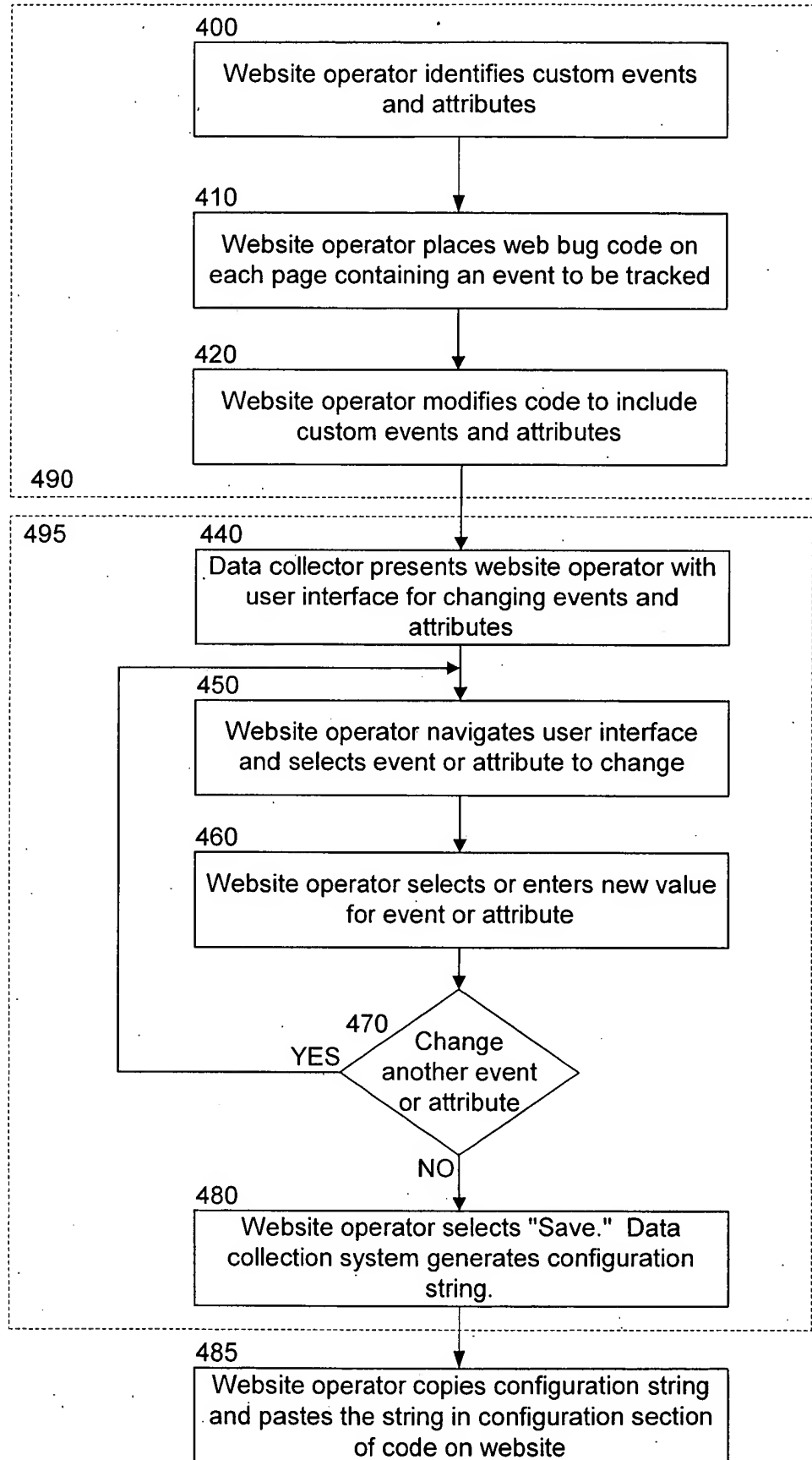


Figure 4

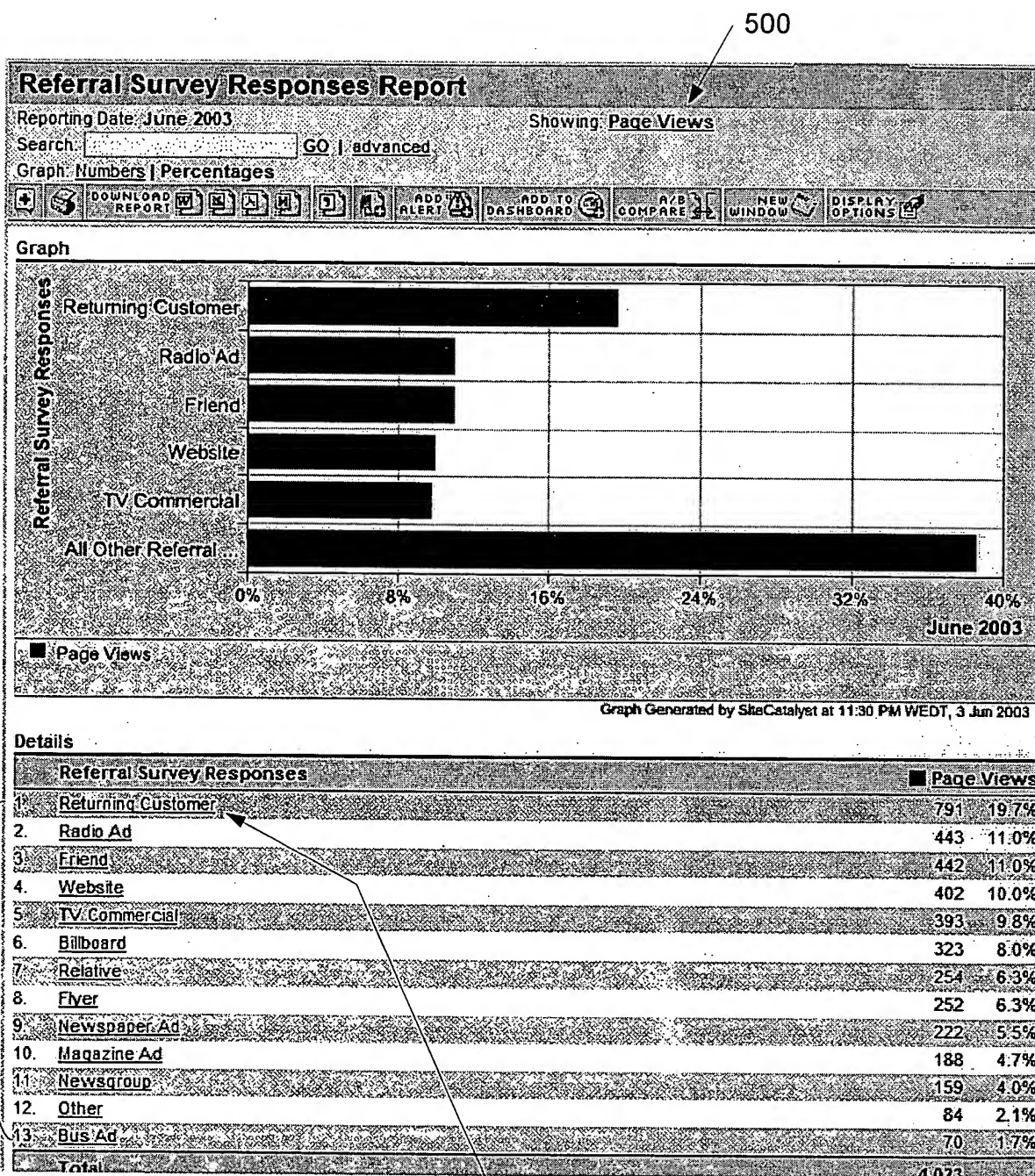


Figure 5

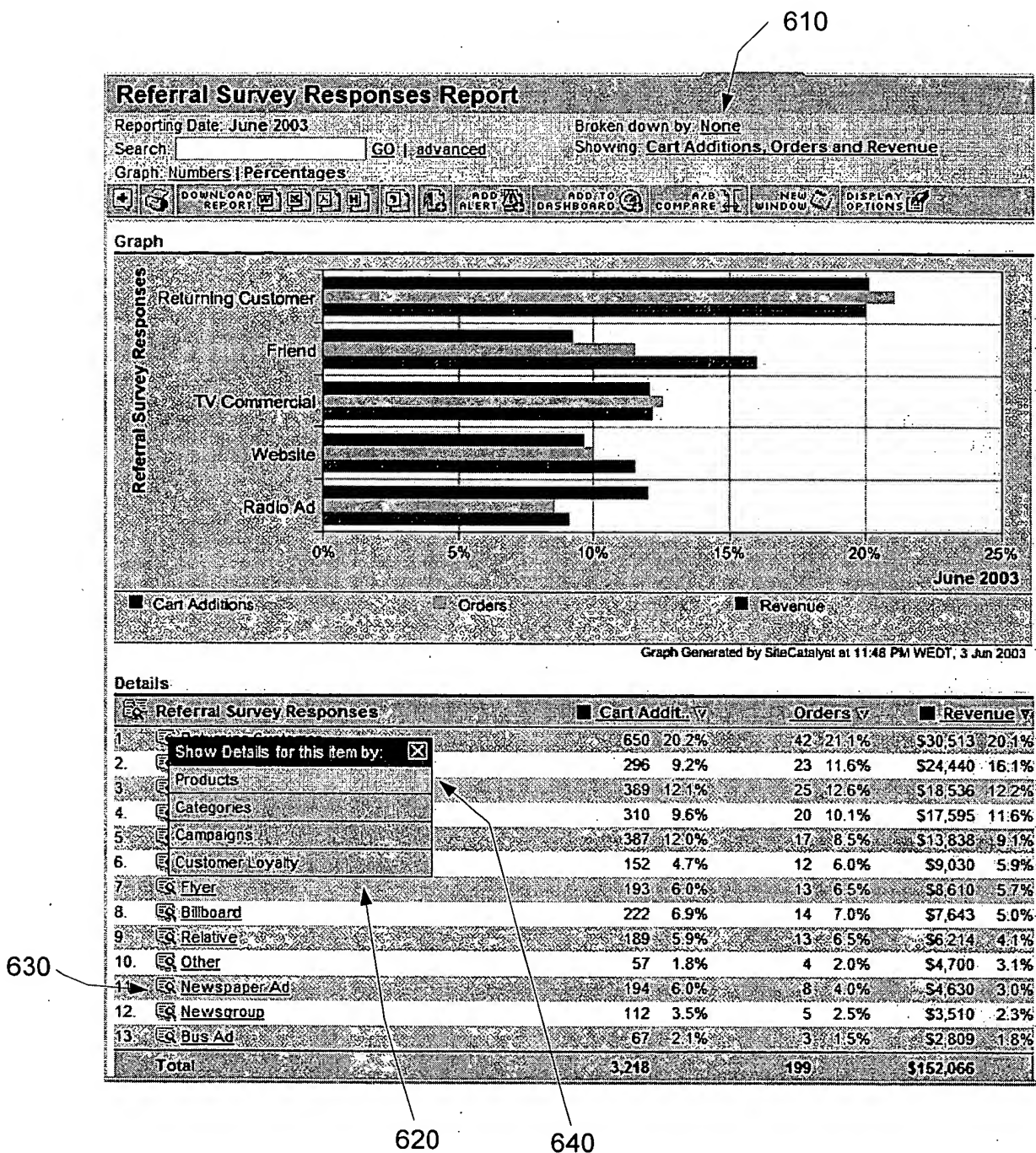


Figure 6

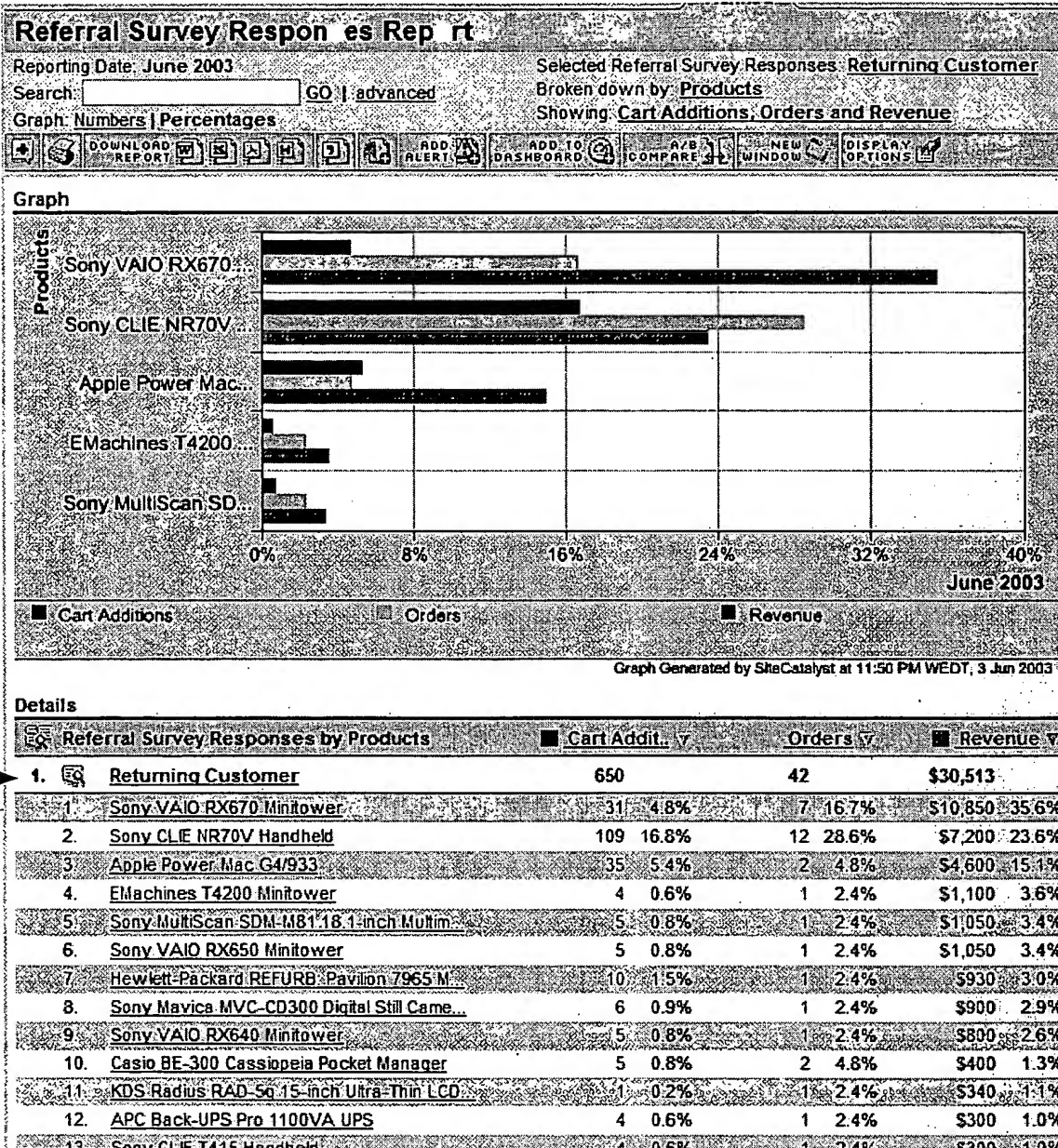


Figure 7